

CONSOLE CONTACT:

Sandra Yee
415/547-4022
415/547-4001 (Fax)
sandray@ubisoft.com

PC CONTACT:

Tammy Schachter
514/490-2309
514/279-4954 (Fax)
tammys@ubisoft.com

**UBI SOFT'S BELOVED *RAYMAN* SELLS
RECORD-BREAKING 4.2 MILLION COPIES!**

*UBI SOFT LAUNCHES THREE NEW INCARNATIONS
OF THE BELOVED RAYMAN CHARACTER*

FOR IMMEDIATE RELEASE

LOS ANGELES, CALIFORNIA - (May 13, 1999) E3, Booth #1346 – Launched in 1995 and with over 4 million copies sold to date, the *Rayman* PC game series is on a meteoric rise to the top of the gaming industry. Appearing as *Rayman*, *Rayman Activity Center* and other amazing educational games featuring *Rayman*, the beloved character has reached worldwide brand name acceptance. Undying fan loyalty has given rise to three new *Rayman* products including *Rayman 2: The Great Escape*, *Rayman Forever* and a 3D computer-animated *Rayman, The TV Series*.

“*Rayman* is a truly dynamic and ever-evolving character that attracts new fans everyday,” says Alain Pakiry, VP Sales & Marketing, Ubi Soft Entertainment.

“Building on the quality of the entire range of titles, we have been able to develop *Rayman* into a true licensing phenomenon, a powerful character with a life of his own.”

ABOUT *RAYMAN 2: THE GREAT ESCAPE*

Expected to be released in September 1999, *Rayman 2: The Great Escape* takes players on an adventure to rescue *Rayman*'s friends from an intergalactic circus where they get caught up in a series of wacky adventures across 14 zany worlds. Loveable characters and sensational graphics bring this game to life in a dynamic, rich 3D world full of addictive fun!

-more-

ABOUT *RAYMAN FOREVER*

Currently available in retail outlets nationwide at an SRP of only \$9.99 *Rayman Forever* is a special edition version of the complete adventures of *Rayman*. At this price point that suits all budgets, *Rayman* is now available to all. This new title includes *Rayman*, *Rayman Designer* and the never-before-seen *Rayman By His Fans* (40 new award-winning levels designed by fans using *Rayman's* level editor). *Rayman Forever* also includes a \$10 mail-in rebate applicable towards the purchase of *Rayman 2: The Great Escape*.

ABOUT *RAYMAN, THE TV SERIES*

Fall 2000 will see the opening of a new chapter in the adventures of *Rayman* with the screen debut of the *Rayman, The TV Series* (network still to be determined). This is a fully animated, entirely computer-generated 3D adventure series. With a quality of animation never-before-seen on television, the pilot episode has been selected for the 1999 Annecy Festival. Bubbling with laughter and fun, the first twenty-six episodes the *Rayman, The TV Series* are still available for American distribution.

The story revolves around *Rayman*, *Betina*, *Cookie*, *Flips* and *Lac-Mac* learning to get along and work together to make it through the goofy adventures that lay head! *Rayman* can always count on his friends - and it is a good thing too, for fugitives in a strange city, there is strength in numbers! Luckily, they can also count on *Rayman's* quick-thinking and special powers to help them muddle through their escapades. Join *Rayman* on his wild capers, now on TV!

ABOUT UBI SOFT ENTERTAINMENT

Ubi Soft Entertainment is a European-based producer, publisher and international distributor of interactive entertainment products. The company has offices in 13 countries including France, the United States, Canada, Germany, England, and China and sells its products in a total of 47 countries. The company is best known in the U.S. for *Rayman*, a blockbuster action/adventure game for all ages that debuted in 1995, and *POD*, a revolutionary online multiplayer racing game that enables up to eight players to compete directly over the Internet. Products are available through a nationwide network of resellers and distributors. For more information, call Ubi Soft at 514/490-0887 or 800/UBI-SOFT or visit the company web site at <http://www.ubisoft.com/usa>.